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PRESS RELEASE

For immediate release

Nabers' book offers insight on U.S. infrastructure restoration solutions

Examines role of public-private collaborations, alternative funding sources and critical infrastructure needs

AUSTIN, TX (02/3/2018) – As America's infrastructure continues to crumble at an alarming rate, officials at all levels of government are seeking ways to address this multi-trillion-dollar problem. In her latest book, *Inside the Infrastructure Revolution - A Roadmap for Rebuilding America*, recognized public-private partnership expert Mary Scott Nabers provides detailed guidelines for success with large, collaborative public projects that are desperately needed to restore the nation's infrastructure.

"America has always held a global leadership position and it's critical that we maintain that status," said Nabers. "The upkeep and modernization of U.S. infrastructure is a key component of retaining that position. And, it is necessary for the country's overall economy as well as the prosperity of all citizens."

Nabers, president and CEO of Strategic Partnerships, Inc., lays out the case for collaboration and alternative funding sources as the only option for restoring America's infrastructure. She details the cold reality of the country's current situation with its crumbling public assets and points out that public funding is no longer adequate or available - now or in the future.

Nabers goes on to explain, however, that alternative funding options are abundant. Private-sector firms, foundations, public pension funds and even federally structured programs all are flush with capital and eager to invest in infrastructure projects. She asks readers to look back over the last two decades at the success that has been accomplished with large infrastructure projects in Europe, Canada, Asia and most other countries which embraced public-private Contact: J. Lyn Carl Phone: 512.531.3900 Fax: 512.531.3990 Barton Oaks Plaza One, Suite #100 901 S. Mopac Expressway Austin, TX 78746



partnerships. "We are late to the game but the good news is that we can benefit from others who have blazed a path and left great guidelines for us."

Nabers presents the position that collaborative efforts not only bring new funding options to the table for cash-strapped city, state and local governments, but they also make available private-sector expertise and experience to the projects. In a joint venture infrastructure project, public entities are able to avoid debt, shift the risk of the project cost, and benefit from leading-edge technology and service delivery. Once the project is completed, the repaired, enhanced or newly created public asset is owned by the governmental entity and the taxpayers. New jobs have been created and the region's economy will continue to receive great economic vitality.

While the term "infrastructure" often elicits only images of roads and bridges, it also refers to other public assets such as water resources, airports, electric grids, healthcare, broadband, ports and educational facilities.

In her new book, scheduled for release on Feb. 12, Nabers asks readers to carefully consider the cost and the risk of continuing to neglect the country's public infrastructure assets. Her book has been called "an essential read" for all stakeholders in this new marketplace. Citizens, taxpayers and the public at large are all stakeholders as well as investors, contractors, public officials and members of the media.

This is Nabers' second book to address the role of collaboration between public and private partners in ensuring maintenance, rebuilding and construction of infrastructure projects in the U.S. She is also author of **Collaboration Nation – How Public-Private Ventures Are Revolutionizing the Business of Government**, which explores the growing trend of public-private partnerships and describes how to successfully create and maintain good partnerships between two very diverse cultures for the benefit of citizens.

Both books are available through Amazon and at selected bookstores

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About Mary Scott Nabers:

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Strategic Partnerships, Inc.

Mary Scott Nabers is President/CEO of Strategic Partnerships, Inc. (SPI), a unique public affairs firm that specializes in procurement consulting, public-private partnerships (P3s), market research and government affairs. She is a frequent speaker and participant in conferences and other infrastructure-related events, where she shares her insight on P3s. She is also co-founder of the Gemini Global Group (G3), a firm that works with national and international clients on business development, P3s and other types of government objectives. For more information, visit www.maryscottnabers.com

About Strategic Partnerships, Inc. (SPI):

SPI is a full-service procurement consulting firm. SPI is recognized as a pioneer in the business of partnering public and private entities for commercial purposes. The company was founded in 1995 by Mary Scott Nabers, a former statewide office holder in Texas and now a published expert on public-private partnerships (P3s). For more information, contact SPI at 512-531-3900 or visit <u>www.spartnerships.com</u>.